

2026 Peanut & Popcorn Sale Kickoff

SETTING THE PLAN FOR YOUR SUCCESS

**EARN
YOUR
WAY TO:**
SUMMER
Camps



Green Mountain Council



Building Character in Every Generation



SUPPORTED YEARLY THROUGH POPCORN FUNDRAISING



& PEANUTS!

By the end of this session, we'll cover...

- * Yearly Life Cycle of a Unit
- * Quality Unit Advantages
- * Product Line Up
- * Rewards (for Scouts)
- * Unit Incentives
 - Prize Company
- * Commissions & Goals
- * Unit Kick-offs
- * Selling Tools, Incentives, Tips & Tricks
- * Key Dates
- * Admin & Logistics



We are Here to Help!

Together
Everyone
Achieves
More

Laurie Sneed

• Popcorn/Nuts
Advisor

Mark Saxon

• Scout
Executive

Billy Gillam

• District
Executive

Kevin O'Hara

• District
Executive

Why Are We Conducting This Campaign?



LEADER DEVELOPMENT

Webelos Woods
Day Camp
Frontier Camp

Resident
Camp
NYLT

Fall RoundUp
Starts
Sept

Program
Year Begins
June

Life Cycle of a *Scout Year*



Autumn
Adventure
& Camporees

Early Bird
Camp Fee Due
\$615

Recharter
~\$100

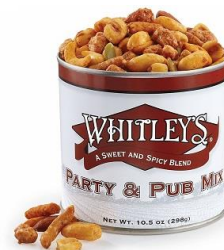
Blue & Gold
Pinewood
Derby

**PRODUCT
SALE!**

How Do Units & Scouts Benefit?

- The easiest way for Units to get financial support from their community for their Scouting Program
- Units will have more money for SUMMER CAMP & Scouting activities, possibly offsetting cost of the entire Program.
- Skills development for Scouts that accentuates Scouting Program goals
- Help Units earn Quality Unit Awards
- Scouting Advancements opportunities for all Scouts that participate
- The Scout can appreciate **earning their own way!**

Limited to No Financial Risk based on how YOU decide to sell!

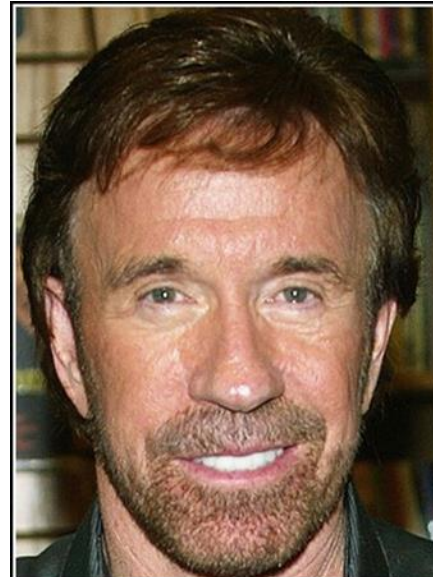


SET
Σ **YOUR GOALS** Σ
HIGH
AND DON'T STOP
TILL
Σ **YOU GET THERE** Σ



Bo Jackson

- Our communities WILL support us as proven by past results for those that could participate
- We ARE the best youth-serving organization in the Country, and people recognize us
- **Our limitations are only equal to what we put on ourselves**



Focus on what it is that you want, set a realistic goal. Start setting goals that you feel you can accomplish. Don't try to go right to the top in one leap. Every time you accomplish a goal you develop the strength and wisdom to accomplish the next one.

— Chuck Norris —

AZ QUOTES

2025 Sales Facts

\$152,177 in sales - \$95,064 Return to Scouting!

32 Units participated in last years sale

Our Average per Selling Scout = \$402.94

Our Average per Selling Unit = \$4,909

2025 Sales increased by \$23,853

2025 Green Mountain Council Popcorn/Nuts Results

2025 Council Top Sellers

1. Pack 620	Ella L	\$3,133**
2. Pack 630	Robert H	\$3,048**
3. Pack 876	Easton T	\$2,078
4. Pack 448	Bo B	\$1,823
5. Pack 620	Tucker S	\$1,580
6. Pack 678	Marshall E	\$1,530
7. Lone Scout	Hailey M	\$1,522
8. Pack 007	Naomi	\$1,504
9. Pack 007	Gordon	\$1,487
10. Pack 678	Isabel B	\$1,441
11. Pack 630	Abigail S	\$1,439
12. Pack 798	Grayson M	\$1,363

2025 Council Unit Top Sellers

1. Three Rivers	Pack 630	\$ 16,780
2. Three Rivers	Pack 635	\$ 16,222
3. Three Rivers	Pack 620	\$ 15,783
4. Three Rivers	Pack 678	\$ 13,347
5. Long Trail	Pack 007	\$ 12,113
6. Long Trail	Pack 876	\$ 8,558
7. Calvin Coolidge	Pack 448	\$ 7,288
8. Long Trail	Pack 717	\$ 5,285
9. Long Trail	Pack 798	\$ 4,736
10. Long Trail	Troop 007	\$ 4,640



THE #1 FUNDRAISING PLATFORM FOR SCOUTS.

Improvements for 2026!

Counts towards the Quality Unit Awards!

- 1. Units have an annual budget plan (we do not need copy for sale)**
- 2. Selling popcorn/nuts is participating in council structured fundraiser**

Simplified commission structure

Stripe Credit Card payment Processing Partners

2026 Popcorn Product Line-up

Place Popcorn
order on the
Campmaster
unit page.

YOUR PURCHASE POWERS SCOUTING

ZZ Support the Military and Scouting Too!

\$30 Military Donation



WW

\$50 Military Donation

Choose Item ZZ and CAMP MASTERS will send \$30 worth of popcorn to our military personnel.

Choose Item WW and CAMP MASTERS will send \$50 worth of popcorn to our military personnel.

MM

18 Pack Movie Theater
Extra Butter Microwave Popcorn



Popcorn perfectly seasoned with EXTRA Buttery flavor just like the movie theaters. America's #1 selling flavor! 



\$30

E

Supreme Caramel Tin



Loaded with Almonds, Pecans, & Cashews. A rich, buttery caramel corn taken to the next level with a trio of premium nut indulgences. 1.10 gal 



Show & Sell

\$27

X

Classic Trail Mix



Delicious wholesome goodness includes peanuts, cranberries, raisins, chocolate candy and cashews. No 3 added! — 9 oz 



Show & Sell

\$25

G

12 Pack EXTRA BUTTER
Roasted Summer Corn



If you like buttery corn on the cob, you'll LOVE this EXTRA BUTTER flavor! — 12 oz 



Show & Sell

\$23

KT

Cinnamon Crunch
Popcorn Bag



All the cozy flavors of your favorite cinnamon cereal, now in a light, crunchy popcorn snack. Sweet, crunchy, Cinnamon-y goodness! — 12 oz 



Show & Sell

\$20

YY

12 Pack Sweet & Salty Kettle Corn
Microwave Popcorn



Sweet and Salty old-fashioned Kettle Corn that tastes like the popcorn at old time county fairs! 



Show & Sell

\$20

V

Purple Popping Corn Jar 



Light, Crunchy, Flavor-fully! This gourmet purple kernel corn pops up white with a crisp nutty taste and is virtually healthy! it won't get stuck in your teeth. Caramel available jars. — 9 oz 



Show & Sell

\$13

DD

Caramel Popcorn Bag



Mouthwatering taste of delicate and crispy gourmet caramel popcorn! — 9 oz 



Show & Sell

\$13

* Package/Tin may change; subject to availability.

** Some popcorn varieties are lighter than others.
Popcorn weight is measured in ounces. Volume of tins is measured in gallons.

ALL PRODUCTS TRANS FAT FREE and NON-GMO POPCORN

 - Contains Antioxidants & Virtually Hullless!

Thank you for
supporting Scouting



WHY CHOOSE Whitley's

Whitley's "Home-Cooked" peanuts have a wonderful, crunchy freshness and distinctive flavor because our peanuts are still made the old-fashioned way — hand-cooked, slowly roasted to perfection. We choose only the highest quality, super extra large Virginia peanuts, which are hand selected for their size and freshness. Each batch is individually cooked with proven, traditional recipes to ensure the crisp, fresh flavor and unique taste for which our peanuts are famous.



Your Purchase Matters!
Supporting this fundraiser helps pay for programs and activities that positively impact youth organizations.

Allergen Guide:

Peanuts Tree Nuts Milk
 Wheat Soy Sesame

All of our products are manufactured on shared equipment in a facility that processes products containing peanuts, tree nuts, milk, wheat, soy and sesame. Please visit our website, whitleyspeanut.com, for full ingredients and nutrition.

— Home-Cooked — VIRGINIA PEANUTS



"HOME-COOKED" SALTED VIRGINIA PEANUTS
Slowly roasted to a golden, crunchy perfection. One bite and you'll taste why these peanuts are our most popular selection. Contains:

♥ 20 oz. Tin \$28

♣ 12 oz. Tin \$20

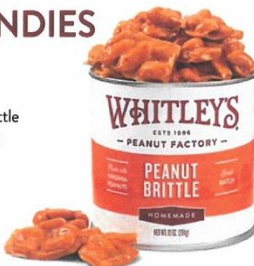
— Sweet — PEANUTS & CANDIES

HOMEMADE PEANUT BRITTLE

Our old-fashioned peanut brittle is made in small batches using farm-fresh Virginia peanuts and sweet, crunchy brittle.

Contains:

★ 10 oz. Tin \$22



HONEY ROASTED VIRGINIA PEANUTS

Our super extra large Virginia peanuts are coated with honey, sweet sugar and a dash of salt. We guarantee these will be the best candied peanuts you've ever had. Contains:

● 20 oz. Tin \$33

♠ 12 oz. Tin \$21

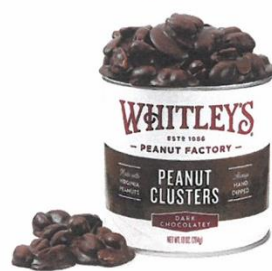
HOMEMADE — Confections —



MILK CHOCOLATEY PEANUT CLUSTERS

"Home-Cooked" Virginia Peanuts covered in a rich milk chocolatey coating and formed into oversized clusters. Contains:

● 10 oz. Tin \$22



DARK CHOCOLATEY PEANUT CLUSTERS

"Home-Cooked" Virginia Peanuts covered in a rich dark chocolatey coating and formed into oversized clusters. Contains:

▲ 10 oz. Tin \$22

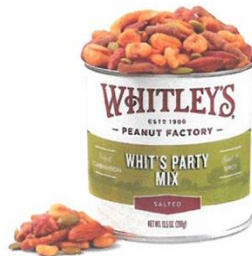


DARK CHOCOLATEY ALMOND CLUSTERS

Lightly salted almonds, covered with a luscious dark chocolatey coating and a white chocolatey drizzle for a little added decadence. Contains:

◆ 10 oz. Tin \$27

— SNACK Mixes —



WHIT'S PARTY MIX

Grab a handful and enjoy the flavorful blend of hot cajun sticks, almonds, smoky habanero chili lime Virginia peanuts, honey roasted sesame sticks, pumpkin seeds, butter toffee peanuts, toasted corn nuts and taco sesame sticks.

Contains:

🐾 10.5 oz. Tin \$25



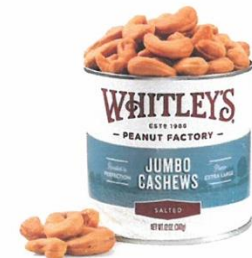
VIRGINIA TRAIL MIX

Teeming with salted jumbo cashews, salted Virginia peanuts, salted almonds, candy-coated chocolatey gems and plump, sweet raisins, our trail mix is the best around.

Contains:

♥ 14 oz. Tin \$25

— Specialty & Seasoned —



SALTED JUMBO CASHES

Our crisp, crunchy cashews are extra large and roasted to golden perfection, bringing out all the scrumptious flavor.

Contains:

♣ 12 oz. Tin \$30



NEW! HOT HONEY VIRGINIA PEANUTS

Our "Home-Cooked" Virginia peanuts are covered in the perfect spicy and sweet combination, sure to give you a burst of flavor you've been craving. Contains:

♥ 12 oz. Tin \$20

*New
PRODUCT!*

2026 Peanut Product Line-up

*****NEW
Order
Whitley's Nuts
on the
website
[scoutingvermont.org
/popcorn](http://scoutingvermont.org/popcorn)**



Keep the Change for Camperships

Customers that say
“keep the change” from
their popcorn purchase
can now help needy
Scouts go to summer
camp in 2026.
Scouts collected over
\$1,700 last sale



Prizes & Rewards – for Scouts 2026



Prepared. For Life.™



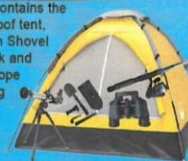


0.5

0.6

0.7

0.8



a Visa Debit Card for 4% of total sales.
Example: \$3000 = \$120 debit card.
Visa Debit Cards will be rounded to nearest \$10.
CM High Achiever prizes are not cumulative. Select only ONE prize.
See prize form for more details at campmasters.org.

Scout Name: _____ Pack/Troop: _____ Total Sales: _____

[illegible]

Place order
on
Campmaster
Webpage

Thinking of being a Top Seller? Sign the Pledge!

- This year, I will be a Top Selling Scout to earn my way and support my Unit and Council. My goal is to sell \$3,000 or more and earn my way to Summer Camp & the Campmaster High Achiever Prizes. I will follow the Scout Law, and be Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, and Reverent. I will always do my best.
- Scout Signature: _____
- Parent Signature: _____





Example: If a Scout Sells **\$850**

Choose One:

- ❖ Zing Air Zooperball
- ❖ Hanging Hammock
- ❖ Lego Friends Movie Night
- ❖ E-Blox



Prize Level \$775
Choice of Prizes:



Sell \$100 earn Patch
Sell 2 online earn Pin
Sell 2 Military earn Pin
Sell over \$1,500 earn Pin



Fundraising for the future!

CAMP MASTERS PROGRAM ALTERNATIVE TO SCHOLARSHIP FUND

- Established a Visa Rewards Card Program to award high sales
- Current Scouts in the 6% scholarship fund can continue through CM
They must submit past sales achievement to CM (See instruction sheet)



Camp Master to confirm ordering procedure –
It may have to be ordered online. (Popcorn
sales only qualify for this scholarship award)

Outdoor Camping Package

Multiple components including a 2-Person Waterproof Tent; Hydration Pack; 6 in 1 Cooking Multi-Tool; 5pc Stainless Steel Mess Kit with bag; & an Aluminum Safety Flashlight



Visa Debit Card for 4% of total sales. Example: \$3,000 = \$120 debit card. Debit card will be rounded to nearest \$10.

Sell \$400 online – and CAMP MASTERS will email you a \$10 Amazon gift Card!

Popcorn Sales only count towards High Achiever Prizes

HIGH ACHIEVER PRIZES



CAMP MASTERS has rewards to motivate and congratulate Scouts who go Above and Beyond by selling \$3,000 or MORE!

Choose a prize from here and **GO FOR IT!**

Camp Master to confirm ordering procedure – It may have to be ordered online.

Is Fill-a-Sheet
Hard...?

**make it
easy**

Take the Sales Challenge

Sell Full sheets of Popcorn & Peanuts

Sell \$850

EARN THE BONUS PRIZE



Weekend

BLITZ DAY

Challenge your fellow Scouts to see who can sell the most!

Friday

SELL TO COWORKERS

Ask your Mom & Dad to take You or a form to their workplace

Thursday

SELL TO RELATIVES

Call your Grandparents, Aunts & Uncles and ask if they want to support Scouting!

Tuesday

SELL TO NEIGHBORS

On both sides of your house & across street

Wednesday

SELL TO LOCAL BUSINESSES

Wear your uniform and go to banks, realtors & other service clubs. Leave a form to pick up later.

Monday

SELL TO MOM & DAD

Make sure they get your favorite!

Selling Tips

- **CONTACT LAST YEARS CUSTOMERS**
- **GIFTS FOR TEACHERS, AND NEIGHBORS & COWORKERS,**
- **COLLECT PAYMENT WHEN TAKING THE ORDER-CHECKS ARE MADE OUT TO UNIT**

Fill Your Order Forms

HELP PAY FOR YOUR SCOUTING PROGRAM AND EARN THE \$850 BONUS PRIZE OF YOUR CHOICE

Did You Know?

- **LESS THAN 20% OF HOUSEHOLDS HAVE BEEN ASKED TO SUPPORT SCOUTING**
- **SCOUTS HAVE REPORTED SELLING AS MUCH AS \$300 IN AN HOUR**
- **MOST PEOPLE WHEN ASKED WILL SUPPORT SCOUTING!**



**POPCORN
& NUTS SALE**

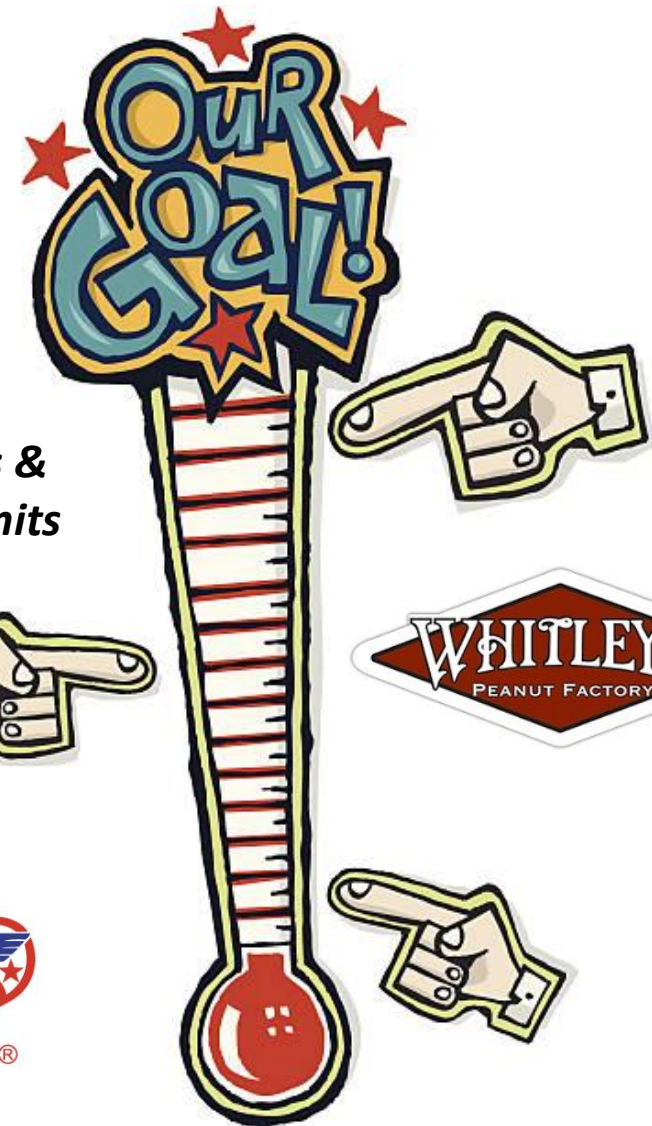
Scouting America
Green Mountain Council



Setting Goals



*Incentives &
Rewards
...also
Commissions &
Goals for Units*





THANK YOU!!!
For attending the 2026 Popcorn/Nuts
Zoom Training or Hybrid Training

BOY SCOUT



**SUPPORT YOUR
LOCAL SCOUTS
TODAY!**



Commission Structure Simplified

Same structure for both
Show N Sell & Take Order

Plus prizes for the Scouts

OR

Or choose an 2% in lieu of prizes

Scouts still eligible for patches, \$850 Club, & Campmasters
Alternative Prize replacing scholarship program; &
Campmasters High Achievers Prizes



Commission is based on Unit combined Show N Sell & Take Order Sales Total

Unit Sales
total under
\$3,000

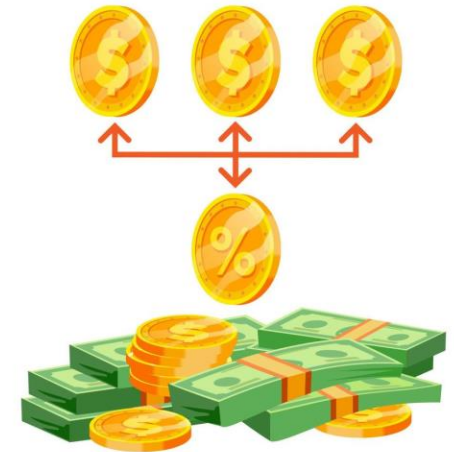
Base
Commission

29%

Unit Sales
total \$3,000
to \$5,999

Base
Commission

30%



Commission is based on Unit combined Show N Sell & Take Order Sales Total

Unit Sales
total \$6,000
to \$9,999

Base
Commission

31%

Unit Sales
total over
\$10,000

Base
Commission

32%



Additional Commission

Meet the deadline of
Apr 29th 11:59pm by
turning in product & prize
Summary AND enter all 3
orders into online

Additional
Commission

4%

Extra
commission in
place of prizes

Commission

2%

Online
Popcorn
Sales

Commission

29%





Help give Scouts an
OPPORTUNITY
to earn their own way!



ON AVERAGE
70%
GOES TO LOCAL SCOUTING

Thank
You!



Fundraising Tools | Tips & Tricks

Incenting the
(Parents & Scouts)





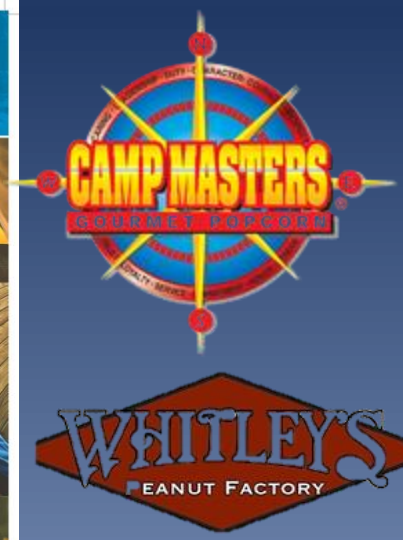
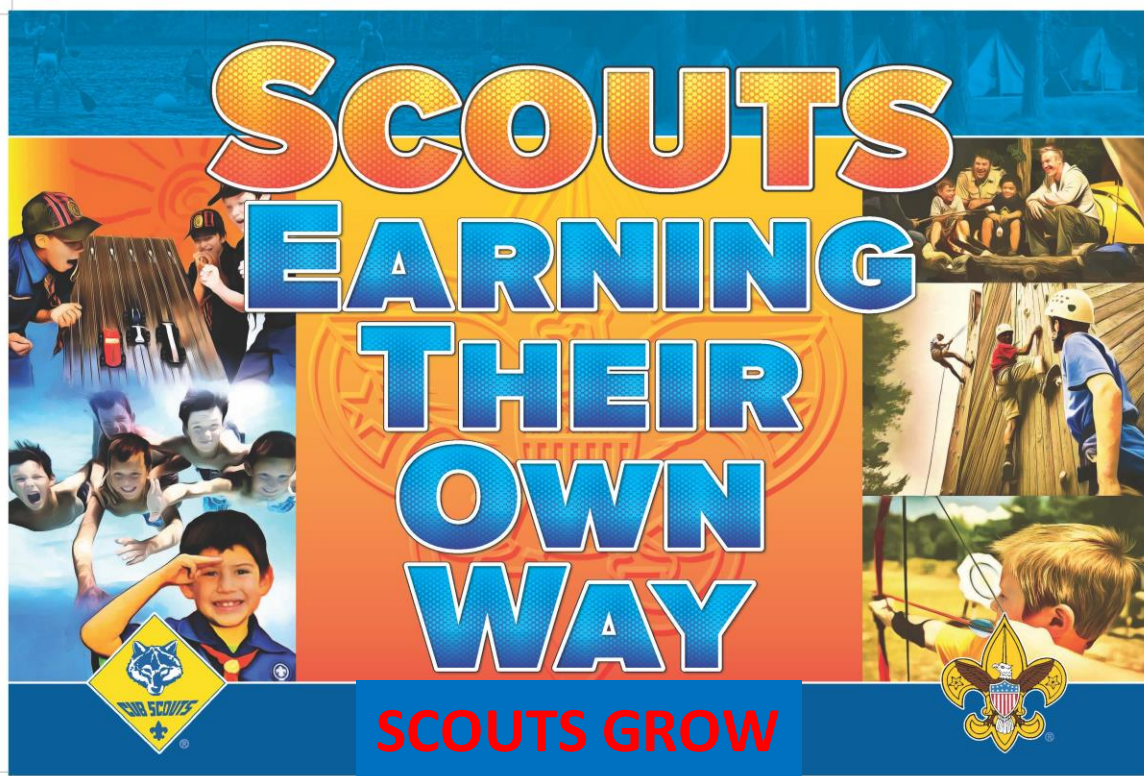
BUILD A TEAM

- **Shared ideas, shared efforts.**
- **Prevent burn-out.**
- **Train the next kernel**
- **Pass down tribal knowledge from kernel to kernel.**



PLAN LIKE A BUSINESS

- **Why does your Unit sell Popcorn & Nuts?**
- **Plan your Ideal Year of Scouting.**
- **Calculate your IYOS Cost.**
- **Create your Scout sales goal. It will provide your families with an understanding of why this is IMPORTANT –Show Unit Budget Needs and What Sale PAYS for (Awards, recognition, activities, outings & Materials)**



What's in it for you???

Come to the Unit Kick-off & find out!!!



- Character Development
- Gain Confidence
- Goal Setting
- Money Management
- Public Speaking
- Overcoming fear & rejection
- **Earn their way...**

KICKOFF

- Info
- **FUN!**
- Practice speech
- Parent Buy-In
- Top Seller Pledge

SCOUT MOTIVATION

- Every Scout Sells
- Set a Goal
- Bigger Prizes

PARENT BUY-IN

- Scouts Personal Growth
- Scout Rewards



The Kickoff®

Have an agenda
Grand Opening

- Share upcoming program & adventures
- Show the Unit presentation
- Go over unit goals and scout goals
- Play some games
- Train the scouts using skit
- Sign up with Top Seller Pledge
- Review safety tips
- Big Finish-Last year top sellers throw pie in leaders face!
- Give scouts their order forms sending everyone home motivated to sell!!!

**MAKE
IT
FUN**



Encourage Scouts to Track GOALS!

Make it easy and **VISIBLE** (Refrigerators are great Canvases)

SCOUTS GOT GOALS!
Check off the boxes as you complete each activity with your family.

1 ☐ MY GOALS
My personal goal is: _____
My unit's goal is: _____
Goal setting is the first step to making dreams a reality. Look at the CAMP MASTERS Prize Program with your family, think about your goal, and pick a reward to try for.

2 ☐ DECISION MAKING
Decide how to reach your goal. Who do you want to sell popcorn to?
Practice decision making by choosing who to reach out to first and in what way. Write a list or draw a picture of the people you'd like to sell popcorn to. Put a star by your first customer!

3 ☐ MONEY MANAGEMENT
Practice with money.
Use your math superpowers to count and identify coins and bills with a grownup in your life. Don't worry if you need help at first—that's what your family is for.

4 ☐ PEOPLE SKILLS
Learn to talk to customers.
Ask a family member to pretend to be a customer. Many customers would like to learn about your popcorn goal and what your Pack/ Troop might do with the money.

5 ☐ BUSINESS ETHICS
Think like a Scout.
The Scout Law reminds us to be responsible for what we say and do. You can do this by keeping track of orders and turning in money on time.

MY CUSTOMERS

IMPORTANT DATES

Unit Sales
Goal =

Scout Sales
Goal =

Remind
Scouts that
they can earn
advancements
when they
participate in
fundraiser

Make Goals FUN for Scouts



\$475



Have a Unit Pizza Party for those that qualify!!!

A "Game with a Purpose"

Units should have an incentive also!

\$850



Throw Whipped Cream Pie at Leader!!!

\$1200



Earn a savings bond or



take part in bowling tournament

\$1500



\$50 towards Summer Camp!!!!



Providing a Safe
Popcorn & Nut
Sale During the
Spring Sale 2026

Let's Plan for Success in 2026!

Experience provides us with core tools to build a plan from and expand our opportunity to give our youth the best program to learn and grow!

Be sure to include plans to sell all three ways to maximize results:

- **Show and Sell (CampMaster Products)**
 - Establish sales locations at local storefronts or special events
 - May have a limited number of items vs. those on Take Order
 - Average \$65-\$150 per scout hour (2-3 Scouts/location)
- **Take order Door to Door Popcorn & Whitley's Nuts**
 - Use the Take Order Form in the Family Guide
 - Take Pre-Order/Show and Sell products if you can
 - Average \$200-\$400 per scout hour
- **Sell Online at www.popcornordering.com with**
- **SHIPPING INCLUDED!**
 - Reach out for support from the comfort of your home
 - Zero risk for Units and doesn't impact other activities
 - Average online sale >\$54 in 2025!



Show N Sell Tips



- ☐ Show N Sell should be outside (Can use a popup tent or tarp)
- ☐ Have sale signs or banners
- ☐ Use 2 folding tables one in front of other to create 6 feet spacing
- ☐ Display your products colorfully like a store end –cap
- ☐ Limit the number of Scouts & Adults at anytime
 - Rotate every hour or so
- ☐ Wear uniforms
- ☐ May need to have music or some other attention grabber
- ☐ Have a product list taped to table good idea to laminate so can be cleaned
- ☐ Assign one person to handle money and one to handle popcorn
- ☐ Do not shake hands with customer, Say thank you!

Popcorn Sales only

Units CAN NOW ACCEPT CREDIT CARDS without additional devices and applications!

EVERYTHING IS EASIER WITH STRIPE

- Accepts all credit cards**
Any Scout, parent, or leader can take a secure payment on their phone
- Manage your inventory**
See inventory for all dens or patrols on a single screen
- NO FEES for your unit**
Credit card convenience fee applied at checkout
- Real-Time Sales Tracking**
Track every payment via cash or card to reconcile unit balance
- Full Product Catalog**
View product availability across all sales: Take Order, Show-n-Sell, & On-Line

Secure Payments Safe and Secure SSL Encrypted

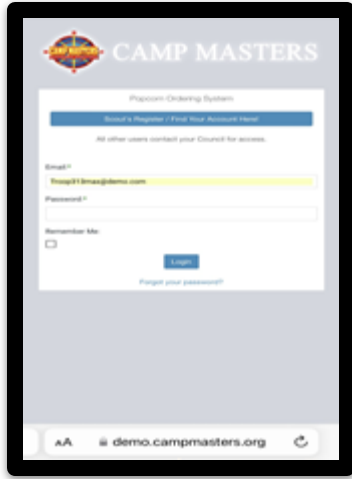
Powered by **stripe**

MasterCard VISA DISCOVER AMERICAN EXPRESS

**TOP 20 COMPANIES
USING STRIPE AS THEIR
PAYMENT PROCESSING
PARTNERS**

**AMAZON / ALIEXPRESS /
APPLE / ETSY / WALMART
/ TARGET / WAYFAIR /
ASOS / SAMSUNG /
eBAYUK / MERCARI /
WISH / OTTO / NEWEGG
CHEWY / WALGREENS /
CBS SPORTS / CDISCOUNT
POSHMARK / FARFETCH**

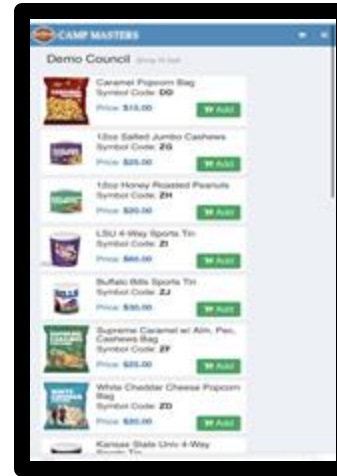
ACCEPT CREDIT CARDS AS PAYMENT for POPCORN ONLY



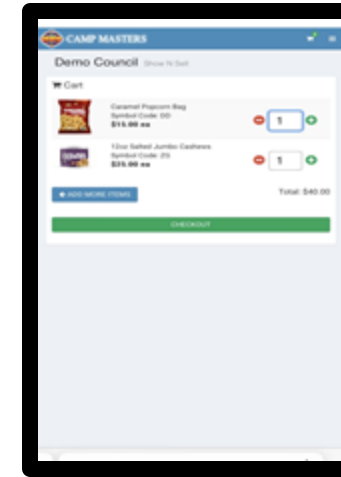
Login to CAMP MASTERS Dashboard, as the Unit Kernel



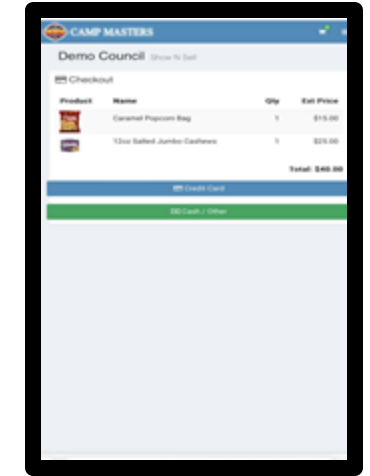
Click "Make A Sale" from the dashboard



This will take you to the products page. Scroll down to find the requested product. Then click "Order" to add the item to the shopping cart



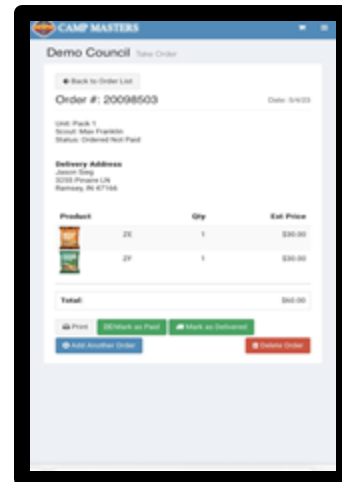
Scroll down to find the requested product. Then click "Order" to add the item to the shopping cart.



A confirmation window will appear. You can either take cash or Credit card for payment



To take payment, you can:
1. Have the customer scan QR code for them to enter payment.
2. Text them so they can enter payment.
3. Enter Information manually.



Mark as paid and delivered if applicable.



- Print out the QR Code associated with the unit
- After the customer has selected their popcorn and would like to use a credit card
- Have the customer scan the QR code, for them to enter payment information

•Door to Door Selling Tips



AVERAGE SALES \$200-400 per Scout Hour!!!

- Use Take Order forms from prior years – Call customers & ask them to buy this year
- Drop off order forms at local business with envelope to collect payment – pick up later More information following
- Collect payment at time of sale – it makes it easier to deliver after
- Sell at houses of people you know (Neighbors & Family)
- Canvas neighborhoods (Have a neighborhood Blitz Day)
 - Ring bell and then stand back at least 6 feet
 - If they answer explain popcorn & peanut sale
 - Give them opportunity to order immediately and pay at the same time



Say
**THANK
YOU!**

- ❖ Always wear uniform
- ❖ Never sell alone
- ❖ Sell with parent or a small group of other scouts
- ❖ Never go into anyone's home; stay on sidewalks or driveways



Be Prepared
Do your Best!

Door to Door Selling Tips



Many Sales,
One Location for
both
Orders and
Delivery.



Take Order Sales Options
A Scout, dressed in their uniform, equipped with take order forms and collection envelope goes to local business. Talks with manager about leaving them a form and envelope to collect employee popcorn order. Collects about a week later. Delivery includes product and copy of take order form.



Suggested businesses:

Banks	Town Offices	Restaurants
Hotels	Fire Station	Police Stations
Doctors	Car Dealership	Factories
Dentist	Eye Doctors	Real Estate Offices
And many more.		

Popcorn Only

**Scouts CAN NOW ACCEPT CREDIT CARDS when
SELLING POPCORN DOOR-TO-DOOR,
without additional devices and applications!**



CAMP MASTERS

Popcorn Ordering System

Scout's Register / Find Your Account Here!

All other users contact your Council for access.

Email:*

mark.spaldo@ramseypopcorn.com

Password:*

.....

Remember Me:

☐

Login

[Forgot your password?](#)

CampMasters | Camp Masters x +

ordering.campmasters.org/CampMasters

Calendar My Drive - Google... Home - Canva CampMasters | Ca... CampMasters Monmouth Council... Popcorn | Monmou... YouTube CBSN Continuing C...

CAMP MASTERS

Home

Camp Masters

Main

Dashboard

Inventory Transfers

Scout Sales

Online Orders

Sale/Order

Dashboard

2023 Fall Popcorn Sale

Aiden Madigan | Pack 143
Monmouth Council | Thunderbird District

Make a Sale
(Product On Hand)

Take an Order
(Future Delivery)

Promote Your Online Sales:

Your Scout KeyCode: GBH1

Share Tweet Email Share

To Do:

Setup Your Online Profile

Links:

- Show n Sell Product Listing
- Take Order Product Listing
- View your online sales
- View your take orders
- Place a take order
- Edit Your Profile

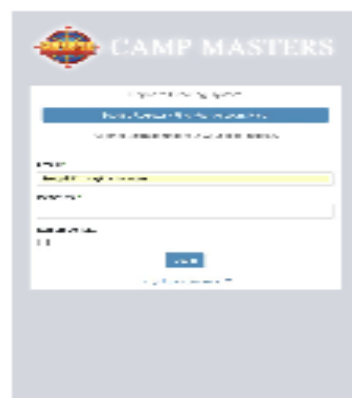
https://ordering.campmasters.org/CampMasters#rd

Type here to search

72°F Partly sunny 1:26 PM 6/5/2023

There is a difference between the App for credit card payments & the online sales. The sales in the App that are paid for with Credit card must be added to the unit takeorder and entered into Campmaster unit page so that the product is ordered

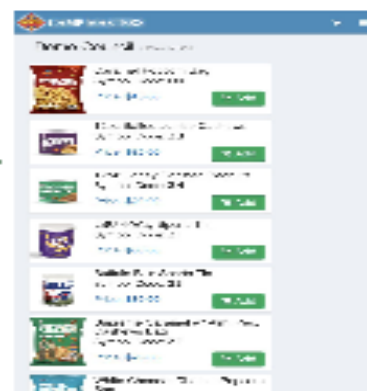
Scouts Enters Customer Order when Selling Door-To-Door AND ACCEPT CREDIT CARDS AS PAYMENT



Login to CAMP MASTERS Dashboard



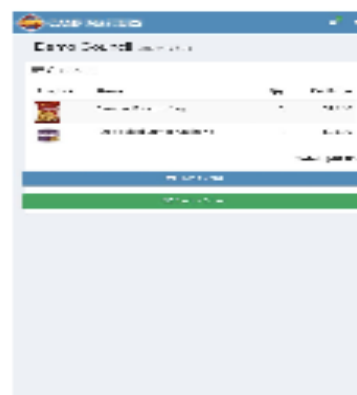
Click "Place a Take Order" from the dashboard



This will take you to the products page. Scroll down to find the requested product. Then click "Order" to add the item to the shopping cart



Scroll down to find the requested product. Then click "Order" to add the item to the shopping cart.



A confirmation window will appear. You can either take cash or Credit card for payment



To take payment, you can:
1. Have the customer scan QR code for them to enter payment.
2. Text them so they can enter payment.
3. Enter Information manually.



Mark as paid and delivered if applicable.

Credit Card Payments applied to Invoice

2023 Fall Popcorn Sale

Western Massachusetts Council
1 Arch Road Suite 5
Westfield, MA 01085

District: Metacomet

Troop 9
Bob Piescik
62 Converseville Road, Apt 8
Rindge, NH 03461

Consolidated Unit Invoice



Order Total	\$2,335.00
Invoice Total	\$2,250.00
Card Payment Credits	(\$480.00)
Commissions	\$0.00
Payments	\$0.00
Remaining Balance Due	\$1,770.00

Phone #: () -
Email: rpiescik@weareoil.com

The credit card payments that are received during Show N Sell and Take Order sales will be applied to the unit's invoice.

You will see it on the front page top right corner along with commissions and any other payments.

Any disputed issues will be taken care of through Campmaster.

Online Selling Tips

Online sales are still going to be a bigger part of the popcorn sale this year. Here are a few tips for creating a great impression with your community online.

- The most important aspect is the Scout profile it is important to see a smiling Scout face and well composed bios
- Work with your Scouts to ensure safety and a good picture
- Help them signup through your unit page on CampMasters
 1. Primary online customer family & friends who live far away
 2. Parents can forward to their online contacts too.
 3. Plan on a “sharing” Day that Scout shares online page weekly
 4. Remember product is more on the online sales site
 5. Free shipping to customers
 6. Commission for unit is 29%
 7. Online sales count towards Scout prizes



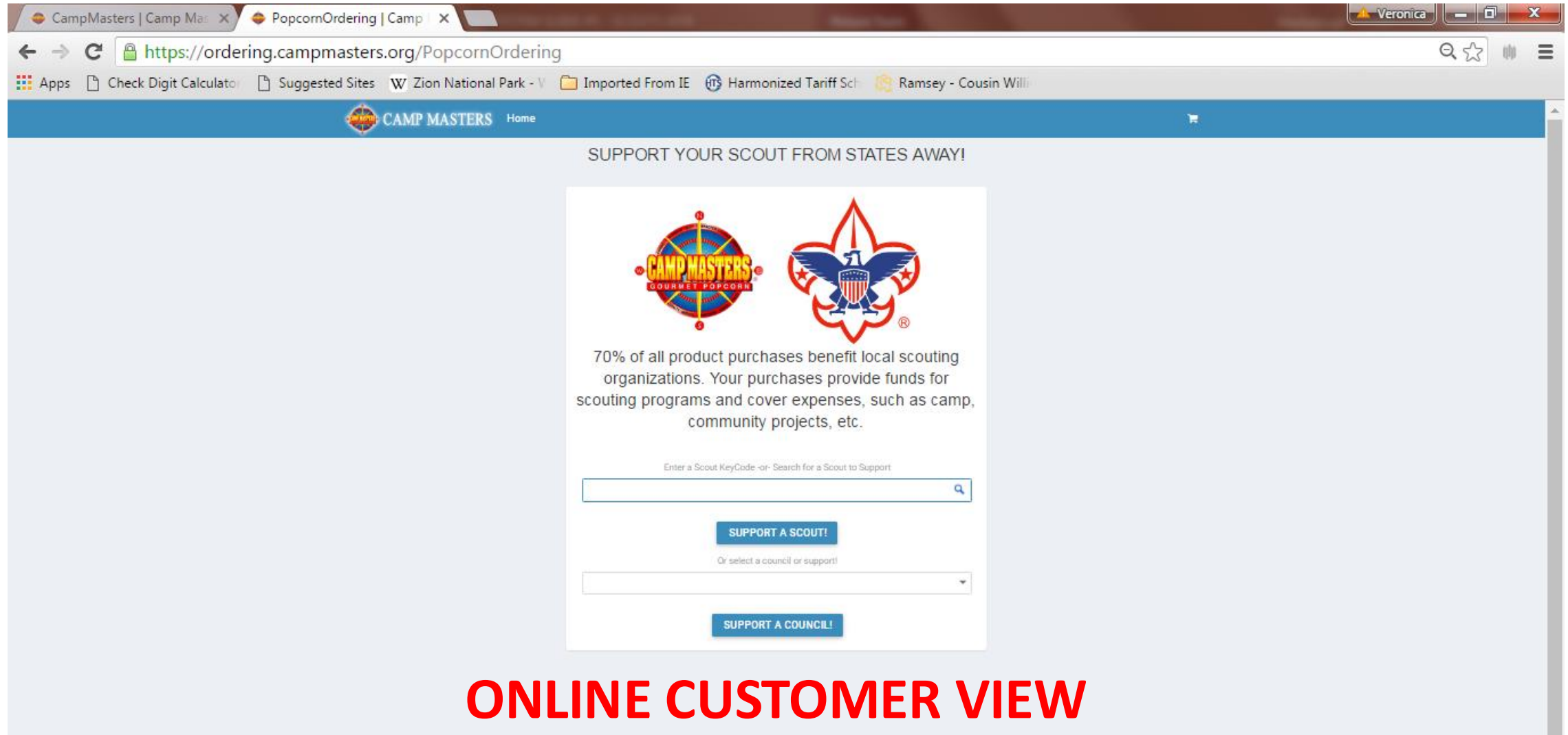
Online sales is Popcorn direct to customer sales only. They are orders that are placed through the link in email that the scout sent to customer.



Average online sale is more than \$54

WWW.POPCORNORDERING.COM - SCOUTS SELL ONLINE

ORDERS SHIPPED DIRECTLY TO THE CUSTOMER – Below is what consumers will see:



The screenshot shows a web browser window with two tabs: 'CampMasters | Camp Mas' and 'PopcornOrdering | Camp'. The address bar displays 'https://ordering.campmasters.org/PopcornOrdering'. The browser's address bar and tabs are visible at the top. Below the browser window, the website's header features the 'CAMP MASTERS' logo and a 'Home' link. The main content area is titled 'SUPPORT YOUR SCOUT FROM STATES AWAY!'. It contains two logos: 'CAMP MASTERS GOURMET POPCORN' and the Boy Scouts of America logo. Below the logos, a text block states: '70% of all product purchases benefit local scouting organizations. Your purchases provide funds for scouting programs and cover expenses, such as camp, community projects, etc.' Below this text is a search bar with the placeholder text 'Enter a Scout KeyCode -or- Search for a Scout to Support'. To the right of the search bar is a magnifying glass icon. Below the search bar is a blue button labeled 'SUPPORT A SCOUT!'. Below this button is a dropdown menu with the placeholder text 'Or select a council or support!'. Below the dropdown menu is another blue button labeled 'SUPPORT A COUNCIL!'. The entire form is centered on the page.

ONLINE CUSTOMER VIEW

LOGISTICS

LOGISTICS





2026	SUN	MON	TUE	WED	THU	FRI	SAT
March	1	2	3	4	5	6	7
	8	9	10	11	12	13	14
	15	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31				
Feb 17: St Patrick's Day							

2026	SUN	MON	TUE	WED	THU	FRI	SAT
April				1	2	3	4
	5	6	7	8	9	10	11
	12	13	14	15	16	17	18
	19	20	21	22	23	24	25
	26	27	28	29	30		
Apr 5: Easter Sunday Apr 6: Easter Monday Apr 15: Tax Day							

2026	SUN	MON	TUE	WED	THU	FRI	SAT
May						1	2
	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30
May 10: Mother's Day May 25: Memorial Day							



2026 SPRING PRODUCT SALE UNIT TIMELINE



SHOW N SELL SIGN UP DUE MARCH 12TH, 2026
SHOW N SELL ORDER DUE BY NOON, MARCH 17TH, 2026
 (IN ORDER TO PARTICIPATE IN SHOW N SELL ORDER MUST BE RECEIVED BY THIS DATE)

TAKE ORDER SIGNUPS DUE MARCH 6TH, 2026

Sales Coordinator Trainings 6:30pm to 8:30pm

March 12th Zoom Training

March 17th Hybrid Training @ GMC Service Center or Zoom

- Unit Kickoffs (Kickoff prize) March 12th to 21st
- Show N Sell Pickup March 27th, Jet Service Envelope
- Take order Sale Starts March 21
- Show N Sell Sale Recommend sell in April
- Product Sales End April 26th
- Product Take Order & Prize Orders Due April 29th
- Order Summaries emailed to Laurie & Orders must be placed online to qualify for bonus commission
- Take Order Pickup May 8th
- Show N Sell & Take Order Full Payment Due at Pickup

A SCOUT IS TRUSTWORTHY!
REMEMBER, SCOUTS ARE ASKED NOT TO
BEGIN SELLING UNTIL MARCH 21ST, AND NOT
AFTER APRIL 26TH

Collect Take Order Forms from Scouts

- Be sure to check addition on take order forms to be sure they are correct totals
- To total unit order on excel summary sheet (Return at scout product pickup)
- Make 2-3 copies also scan and save.
- Use one copy of the form to give product to scout & have parent sign off

Take Order & Show N' Sell

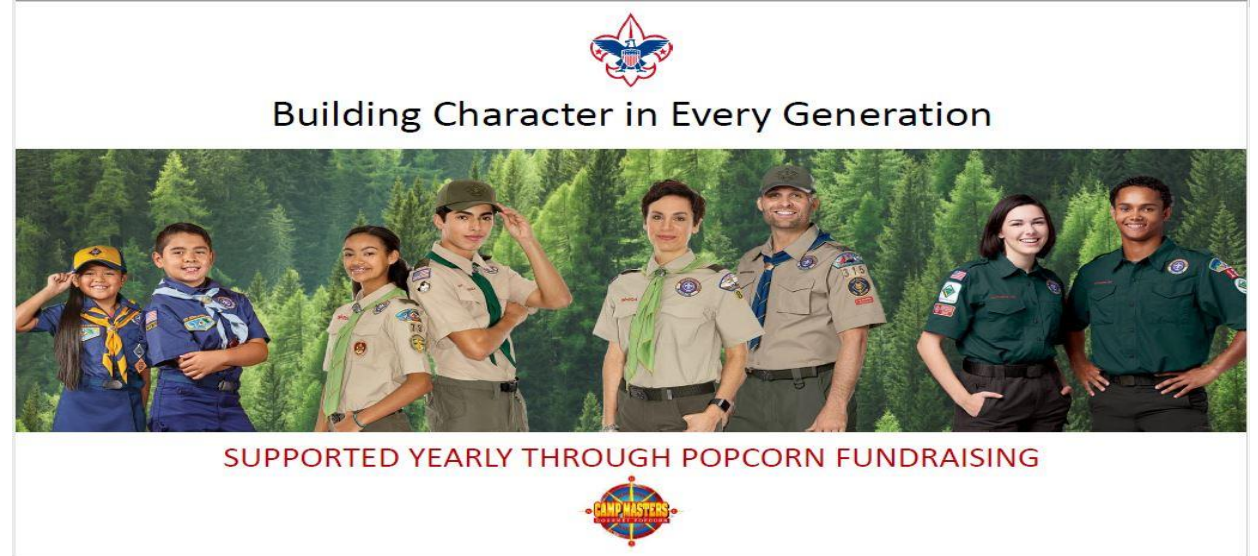
- Base Commission depends on Unit Sales
- The Campmaster Link will be emailed to you
- Submit Popcorn & Prize Summary by April 29th 11:59pm and enter both orders on the Campmaster website by the same time – Submit Peanut order Summary form by April 29th 11:59am and enter Nut order via scoutingvermont.org

If all are completed unit will earn additional 4% commission 😊 **Set in stone**

- **Total Possible 38%** (If unit choose extra 2% instead of prizes)

Online Sales

- 29% (applied to Unit Scout Shop Account)
- Online Sales counts towards Online Sales Pin



REVIEW

Pick Up Locations



To pick up your popcorn, follow these vehicle recommendations:

- Midsize car holds about 20 cases
- Luxury sized car holds about 40 cases
- Minivan holds about 60 cases
- Large SUV holds about 70 cases
- Small Pickup bed holds about XX cases
- Large Pickup bed holds about XX cases
- Rental Truck holds over 70 cases

Information on locations & directions will be shared with Popcorn Kernels as soon as all are confirmed.

- Ethan Allen – Jet Envelope
- Calvin Coolidge –Jet Envelope
- Three Rivers – Jet Envelope
- Long Trail – Jet Envelope

Updated container per case list in the Peanut and Popcorn Sales Packet

Use one of your copies of scout take order forms as packing list – when parents pick up have them sign that they receive the popcorn and peanuts they needed.

SUPPORT SCOUTS

Leadership * Fellowship

* Community Service



* Adventure

* Military Support

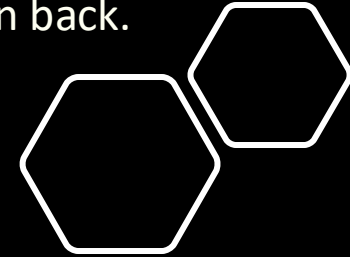
& more...



<https://www.scoutingvermont.org/popcorn.html>

Use for resources, forms and links to Campmaster

Use business cards to give to customers with kernel name and approximate delivery date on back.



- Campmasters.org for sale resources and logging into unit site
- Be sure to check addition on Scout take order forms
- When placing unit order, the invoice will not be correct until the unit commission has been updated
- 2-3 copies Scout take order forms
- Top of summary form filled out
- Summary totals automatically

Thank you for trusting CAMP MASTERS to
SUPPORT YOUR FUNDRAISING EFFORTS

Campmasters.org

Councils & Units



SOCIAL GRAPHICS



PRODUCT PACKAGING



PRODUCT IMAGES



PROMOTIONAL
GRAPHICS



HOW TO CREDIT
SCOUTS IN THE CAMP
MASTERS -
DASHBOARD



HOW TO PLACE A
CASH ORDER ON
CAMP MASTERS -
SCOUT DASHBOARD



HOW TO PLACE A
UNIT SHOW-N-SELL
ORDER



STOREFRONTS -
ADDING
SHIFTS/SELECTING
CREDIT MODE



HOW TO ADD A NEW
USER



HOW TO MOVE YOUR
SCOUT TO A NEW
UNIT

MARKETING MATERIALS

Click the links below to download the CAMP MASTERS marketing materials. In addition to these, there are other resources and videos available to you in the CAMP MASTERS system. Click below to access and download the graphic files. Kernel Guide, Marketing Guide, Popcorn Bingo, Social Graphics, Product Packaging, product Images, Promotional Graphics

Tools and Support Available

www.scoutingvermont.org/popcorn

Visit www.campmasters.org FAQs,
training materials, training videos, etc.



Thank you



Campmasters Unit pages following